

SAULT COLLEGE OF APPLIED ARTS & TECHNOLOGY

Sault Ste. Marie, Ontario

COURSE OUTLINE

Course Title: Illustration III

Course Code No.: ADV 201-03

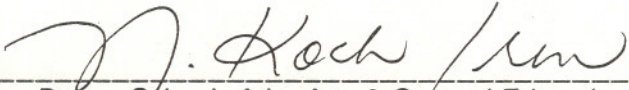
Program: Advertising Art and Graphic Design

Semester: Three

Date: September 1990

Author: Ken MacDougall

New: _____ Revision: XXX

Approved: 
Dean, School of the Arts & General Education

Date: July 12, 1990

ADV 201-3: ILLUSTRATION III

GOALS AND OBJECTIVES

Expanding ideas and images from the black and white stage of line art to full colour is an objective of this course. The emphasis will be directed towards working with visuals represented by the human head. Exploration of style and technique will be stressed to illustrate the facial features step by step to a full colour representation.

The course also includes a series of studio figurative drawing sessions in which you will use the figure and background setting to show the relative placement of the figure in an environment.

This course also includes using the artwork created in the classroom to be camera-ready. Each student will have the opportunity to experience "hands on" activity with a graphics camera as used by the commercial industry.

SYLLABUS

Materials used in the assignments will include art boards such as # 27 or Pk # 5, matte boards, tape, ink, paint, cover sheets, drawing pads (# 2), pencils, or graphite sticks, etc. The required camera film materials will be supplied to the student by the instructor (provided the student has paid the required supply fee).

PROJECT # 1 - 4 heads illustration

From a suitable photograph or magazine reproduction, with good definition and tonal contrast, reconstruct the image in 4 different variations:

1) **GEOMETRIC**

The structure of the facial features represented by geometric planes to depict the individual's characteristics.

2) **HIGH CONTRAST**

The two basic areas of the head to be described in terms of what is dark or shaded and what remaining areas are white or high-lighted. This combination is to be supported by a neutral (half way on the grey scale) background. May be grey or a colour.

3) **LINE ART**

The third rendering will be in india ink as black only (no wash or diluted ink). The line work will express the needed tones and textures.

4) **FULL COLOUR**

Rendering to be approached in an innovative way to depict or express a certain characteristic of the person in the photograph. Can be water colour, acrylic, or cut out coloured papers, etc.

Finished piece should be cover-protected and matted. Outside matte size is 22 " X 22 ". Cut four 8 " X 8 " openings for the four variations above, in this order:

1) Geometric 2) High Contrast 3) Pen and Ink and 4) Colour

Leave a 2 " border on top, bottom, sides, and in between the 8 " squares.

PROJECT # 2 - Figurative drawing

This level of figure drawing will emphasize the figure in a setting or background. Using LINE only - NO TONAL rendering; using "B" pencils (2,4,or 6B) on newsprint or No. 2 pads

PROJECT # 3 - Graphics Camera work

The student will have hands on experience using the graphics camera to enlarge and/or reduce the artwork done in PROJECT # 1; photo paper and film will be supplied

ADV 201-3: ILLUSTRATION III

PROJECT # 4 - Figurative drawing

A continuation of figurative drawing sessions with emphasis on including the background or environment of the figure in your drawings.

Using **TONE** only - **NO LINE** evident.

No. 2 pads are recommended for this class using 4 or 6B pencils and/or graphite, or soft conte crayon

EVALUATION

One third.....Attendance *
One third.....Work attitude
One third.....Project

Outstanding in 3.....**A**
Outstanding in 2.....**B**
Outstanding in 1.....**C**
Incomplete.....**I**
Repeat.....**R**

*** 80% attendance is mandatory; i.e. 3 absences from 15 total classes allowed;
over 3 absences = repeat the course**

July 10, 1990